

GENERAL CONSTRUCTION

Be on the bid list before there is one.

Commercial, light-industrial, institutional, and private-development construction work that doesn't fit cleanly into real estate or public-sector buckets. Four sub-profiles cover the full trade and supplier mix.

THE COST OF WAITING FOR THE BID INVITE

By the time a project shows up on a bid platform, the GC has already pre-qualified its preferred subs, the architect has already specified the major products, and the owner has already chosen its team. You're bidding into a finished hand.

WHO THIS IS FOR

Sales professionals at general contractors, specialty subcontractors, trade and supplier vendors, building product reps, and equipment rental firms selling into commercial, light-industrial, institutional, and private-development construction.

GC Business Development | Specialty Subs | Trade Suppliers | Building Product Reps | Equipment Rental | Materials & Logistics

WHAT CHANGES FOR YOU

YOUR WEEK

You stop scrolling bid platforms and start reading permits.

Bid platforms show competitively-packaged projects. Permit filings, design submissions, and zoning approvals show projects months earlier — before anyone has been asked to bid. ArcReact aggregates the upstream signal.

YOUR PIPELINE

You build pre-bid relationships across an entire trade-ally network.

The projects that match your work are already in early design or pre-construction estimating. ArcReact gives you the trigger events — with developer, design firm, and delivery context — to position before the bid invite is drafted.

YOUR COMPANY

You convert from "bidding contractor" to "preferred partner."

The contractors with the highest win rates aren't the cheapest — they're the ones owners and architects know first. ArcReact gives you the discovery layer to build that preferred-vendor position systematically.

THREE WAYS SELLERS USE IT

USE CASE 01

Catch the project at design development.

A specialty subcontractor BD lead configures ArcReact for commercial projects in design development across his service area. The platform surfaces projects with architect engagement, owner identity, and projected schedule attached — before any GC has been pre-qualified.

RESULT: You're meeting the architect and the owner during design coordination — not waiting for the bid invite that may never come.

USE CASE 02

Read permit filings like a trade-ally map.

A trade supplier BD lead configures the profile for light-industrial and institutional permit filings across her territory. ArcReact surfaces projects with permit status, owner profile, and projected construction start — routed to her trade category.

RESULT: You build relationships with GCs and subs before bid lists are drawn, not after the project has selected its team.

USE CASE 03

Find institutional projects in formation.

A GC business development lead configures ArcReact for institutional projects — private K-12, higher ed, healthcare facilities — entering capital-planning or board-approval phases. Projects surface with funding source, governance trigger, and timing context.

RESULT: You're the GC the institution already knows by the time selection begins — because you've been in front of them since the planning phase.

WITHOUT ARCREACT

- You find projects when the bid invite arrives — from GCs who already chose their subs.
- You scroll bid platforms hoping something lines up with your capabilities.
- You bid into projects where the architect already specified your competitor.

WITH ARCREACT

- You see permits, design submissions, and capital plans before any bid platform lists the project.
- You open the portal to a sourced list routed to your trade and service territory.
- You earn preferred-vendor status because you were known to the owner early.