

WELCOME TO THE PORTAL

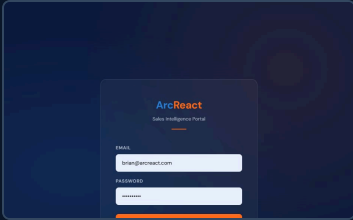
# FROM SEARCH TO PIPELINE IN UNDER FIVE MINUTES.

ArcReact runs a two-phase AI research pipeline, scores every lead against a sector-specific viability model, and delivers branded PDF reports — all from a single search form. This guide walks you through every step and feature available in your portal today.

HOW IT WORKS — FOUR STEPS

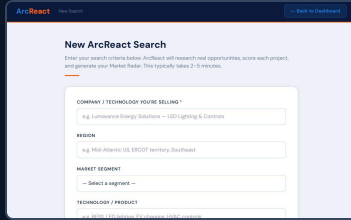
⚡ Typical search-to-results: 2-5 minutes

## 1 LOG IN SECURE PORTAL ACCESS



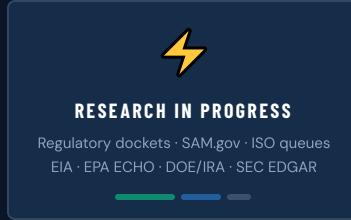
Visit arcreact.com and click *Client Login*. Sign in with your credentials and land directly on your personalized Dashboard.

## 2 CONFIGURE SEARCH SET YOUR CRITERIA



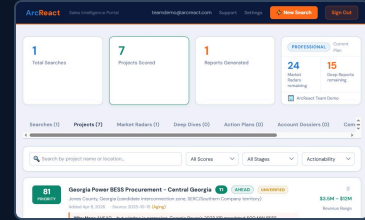
Enter your company or technology, target region, and market segment. Choose Standard, Conservative, or Hunter scoring mode and click Run.

## 3 AI RESEARCH RUNS LIVE MULTI-SOURCE RESEARCH

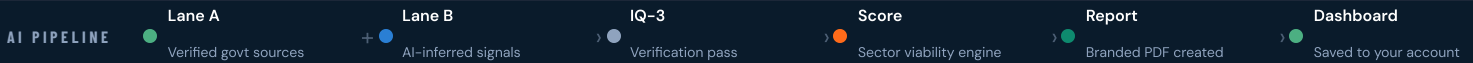


A live progress bar tracks each research phase in real time. ArcReact queries 8 live government API feeds plus AI inference — simultaneously.

## 4 RESULTS ON DASHBOARD SCORED, RANKED, ACTIONABLE



Every project is scored and ranked by viability with a Why Now rationale, revenue range, actionability status, and provenance tier.



### SEVEN AUTO-SELECTED SECTOR SCORING PROFILES

<p><b>1</b></p> <p><b>UTILITY-SCALE ENERGY</b></p> <p>BESS, solar, wind, grid infrastructure, microgrids</p>	<p><b>2</b></p> <p><b>C&amp;I ENERGY EFFICIENCY</b></p> <p>LED, HVAC, EV charging, building controls, demand response</p>	<p><b>3</b></p> <p><b>PUBLIC SECTOR / INSTITUTIONAL</b></p> <p>K-12, universities, municipalities, federal facilities</p>	<p><b>4</b></p> <p><b>REAL ESTATE / MULTIFAMILY</b></p> <p>Multifamily, mixed-use, student &amp; senior housing</p>	<p><b>5</b></p> <p><b>INDUSTRIAL / MANUFACTURING</b></p> <p>Plants, warehouses, data centers, distribution</p>	<p><b>6</b></p> <p><b>GENERAL CONSTRUCTION</b></p> <p>GCs, commercial build, heavy civil, infrastructure</p>	<p><b>7</b></p> <p><b>IT SERVICES &amp; SOFTWARE</b></p> <p>GovCon IT, managed services, SaaS, cybersecurity</p>
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<p><b>STANDARD MODE</b></p> <p>Balanced evaluation across all factor categories. Recommended for most searches. Surfaces high-confidence leads without over-weighting any single factor.</p>	<p><b>CONSERVATIVE MODE</b></p> <p>Prioritizes regulatory clarity and financial risk. Best for regulated utility markets or longer procurement cycles where lead quality matters more than volume.</p>	<p><b>HUNTER MODE</b></p> <p>Aggressive pipeline building. Favors revenue potential and strategic fit. Surfaces earlier-stage leads your competitors may not be tracking yet.</p>
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FIND THE PROJECT **BEFORE** THE RFP.  
CALL WITH CONTEXT. WIN MORE.

- ✓ VERIFIED SOURCES
- ✓ LIVE API FEEDS
- ✓ SECTOR SCORING

**8** LIVE GOVT API CLIENTS  
**5** ISO/RTO REGIONS  
**5** REPORT TYPES

**QUESTIONS? WE'RE HERE.**

brian@arcreact.com · www.arcreact.com · Starter, Professional, and Enterprise plans available

**LOG IN TO PORTAL** →

app.arcreact.com

## YOUR DASHBOARD — EVERY LEAD SCORED. EVERY REPORT ONE CLICK AWAY.

NEW: CRM SYNC

V4.6 LIVE

Score-ranked projects · five report types · team management · Salesforce CRM integration · 30-day trash recovery

### PROJECT DASHBOARD — SCORED LEADS

PROJECTS TAB

**74** PURSUE

#### Manatee Energy Storage Center Expansion (Phase 2)

Manatee County, Florida

Added Apr 8, 2026 · Source: 2024-11-15 (Old source)

**\$1.8M — \$5.5M**  
Revenue Range

**Why Now:** AHEAD - early procurement window, estimated 12-18 months of seller runway remaining. FPL's supplemental PPSA site certification amendment for Phase 2 was active in 2024, and Phase 2 capacity additions are referenced in FPL's 2024 Ten-Year Site Plan filed with the Florida PSC. Based on FPL's Phase 1 development timeline (site certification to commercial operation approximately 18-24 months), Phase 2 procurement for major systems - including controls, BMS, fire safety, and site electrical - is likely to open in 2025-2026. Honeywell should initiate relationship development with FPL's project development and EPC procurement teams now, before the RFP drops. Key action: Identify FPL's preferred EPC contractor for Phase 2 (likely consistent with Phase 1 EPC), engage at the EPC level as a preferred controls and safety subcontractor, and establish direct contact with FPL's project engineering leadership. The IRA 48E standalone storage credit makes this project financially robust and reduces the risk of scope reduction or delay.

Update - Available Apr 15

Deep Dive Action Plan Account Dossier Competitive Analysis

Rate this lead

Sync to Salesforce

### WHAT EACH LEAD CARD INCLUDES

- Viability Score + Label**  
Color-coded score (Priority / Pursue / Monitor / Drop) based on your sector profile and scoring mode.
- Provenance Tier Badge**  
Every lead shows its source confidence: **Verified** (live govt feed), **Inferred** (AI-grounded), or **Unconfirmed**.
- Why Now Rationale + Actionability Status**  
One or two sentences on the current window — with AHEAD, IN WINDOW, or CLOSING status so you know where to act today.
- Revenue Range & Freshness Badge**  
Estimated opportunity value with source date. Potentially stale signals are automatically flagged for review.
- Rate This Lead** **NEW**  
Thumbs up / neutral / down rating on every project card. Ratings calibrate your scoring model over time.
- Sync to Salesforce** **NEW**  
Push viability score, revenue range, signal tier, regulatory risk, and scoring profile to a Salesforce Opportunity in one click.

### FIVE REPORT TYPES — GENERATED FROM ANY LEAD

- MARKET RADAR**  
Landscape view · scored leads · sources included
- PROJECT DEEP DIVE**  
Full analysis · signals · regulatory · contacts · incentives
- ACTION PLAN**  
Pursuit strategy · timeline · objection handler · KPIs
- ACCOUNT DOSSIER**  
Company intel · decision makers · procurement history
- COMPETITIVE ANALYSIS**  
Competitor matrix · win themes · battlecard

### SALESFORCE CRM INTEGRATION

LIVE

Sync to Salesforce

200 MW Battery Storage - Faulkner, AR (MISO J4030) - Faulkner County, AR

No existing Salesforce account found for 200 MW Battery Storage - Faulkner, AR (MISO J4030). A new Opportunity will be created.

Fields to push

- Viability Score
- Revenue Range
- Signal Tier

### TEAM & SETTINGS

ArcReact Settings teamdemo@arcreact.com Support Dashboard Sign Out

#### Settings

Manage your account, team, and billing preferences.

Account **Team** Billing Integrations

##### Invite a Team Member

4 seats available on your plan.

EMAIL ADDRESS: colleague@company.com

ROLE: Member

Send Invite

### DASHBOARD MANAGEMENT

- 8 Tabs**  
Searches · Projects · Market Radars · Deep Dives · Action Plans · Dossiers · Competitive · Trash
- Search & Filter**  
Filter by score, stage, scoring mode, or keyword. Sort by newest, highest score, or freshness.
- Team Management**  
Invite members by email. Owner / Admin / Member roles. Pooled usage across seats on Professional plans.
- Trash & Recovery**  
Soft-delete any search or report. Items are recoverable for 30 days before permanent deletion.

## READY TO BUILD YOUR PIPELINE?

Starter, Professional, and Enterprise plans available — all include five report types, seven scoring profiles, and full dashboard history. No research contract required. Questions? [brian@arcreact.com](mailto:brian@arcreact.com)

REQUEST ACCESS AT [ARCReact.COM](https://www.arcreact.com) →

Or log in directly: [app.arcreact.com](https://app.arcreact.com)